

merging with the web page content based on information in the web page reflecting a vacancy; and
transmitting the web page with the merged content to the client.

150. In a system having a host server, a method for distributing content comprising the steps of:
providing a proxy process and web server process associated with the host server;
intercepting by the proxy process a request for the web server process, the request identifying a web page;
forwarding by the proxy process the intercepted request to the web server process;
receiving by the proxy process the web page from web server process; and
merging with the web page selected content based on the information reflecting a vacancy in the web page.

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151. The method of claim 150, wherein the intercepted request is intercepted from a client, and wherein
the method further comprises the step of:

transmitting the web page with the merged selected content to the client.

152. In a system having a host, a method for distributing content comprising the steps of:
providing a first process and second process associated with the host;
intercepting by the first process a request for the second process, the request identifying a container constituting
or having at least one vacancy;

forwarding by the first process the intercepted request to the second process for the container;
receiving by the first process the container from second process; and
merging with the container selected content based on attributes associated with the vacancy.

153. The method of claim 152, further comprising:

transmitting the container with the merged selected content to a client.

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154. In a system having a proxy, a content provider, a client, and at least one snap-in provider communicably linked via a network, a method for distributing content comprising:

intercepting, by the proxy, a request from the client for the content provider;

transmitting, by the proxy to the content provider, the intercepted request for the content provider;

receiving, by the proxy from the content provider, a container constituting or having at least one vacancy;

merging, by the proxy, with the container content selected based on attributes associated with vacancy; and

transmitting, by the proxy to either the client or a recipient, the container with the merged content.

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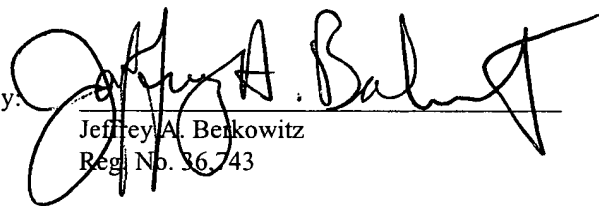
REMARKS

Applicants submit this preliminary amendment for the Examiner to consider new claims 149-154.

The Commissioner is hereby authorized to charge any fees which may be required including fees due under 37 C.F.R. § 1.16 and any other fees due under 37 C.F.R. § 1.17, or credit any overpayment during the pendency of this application, to Deposit Account No. 06-0916.

Respectfully submitted,
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